

Keweenaw Nordic Ski Club
Board Meeting
December 18, 2018

The meeting was convened by Jay Green at 7:05 p.m.

Attendance: Jay Green, Mark Roberts, Wayne Stordahl, John Diebel, Susan Stiffler, Mark Kline and Keith Meyers; Jason Martin was absent

Agenda: Jay added Barkley Elementary and trailhead signs. Mark added gates.

Minutes: Jay noted that for the MTU Ski Club, it is \$20 for students, not community members. He also noted on the gorge at the end of the first line it should read reviewing and adjusting estimates. Mark Roberts noted a vote tally needed to be added on signs. John noted that business by email are consent agreements and that Aronson was spelled wrong. It was noted that Sandy verbally indicated an intention to resign, "I will have to leave the board". Mark will make the changes.

Jay stated that the Secretary has kept the archives on the website and set up folders for hard copy. Susan indicated she will post them on the website. Current records are kept in a physical box, on a jump drive and the website. Susan suggested that we utilize Drop Box as a sharing site.

Jay moved approval of the minutes, Wayne seconded the motion and there was unanimous approval.

Treasurer's Report: Jay asked about the sale of equipment as he did not see anything for 2018. He had thought the mower was there. John indicated that it had morphed into the reserve account. Jay noted that the proposed budget looks about \$1,000 short with \$26,500 in revenue and \$27,490 in expenses. An adjustment is needed and we will come back to this later. On cash flow, Mark Roberts noted the \$4,500 for fall trail work. John indicated that the city hasn't been paid, but probably didn't put in the hours as Colin was the only one drawing off it. It was noted that we are setting aside \$5,590 per year for the equipment reserve fund and clarification was sought on whether or not the current year was spent down. There was discussion about two years going toward the Defender. Jay will develop detail and there may be adjustments. John noted that the Hancock Bike Shop check came in. Jay noted that he had reminded the Vision Clinic.

Mark Roberts moved that the Treasurer's Report be approved, Wayne seconded the motion and there was unanimous approval.

Groomer's Report: (Colin and John Pekkala were not in attendance) Mark Kline indicated that he is only grooming with new snow and that the trails are being used. John asked about the Christensen Road parking and Mark indicated that he hadn't heard anything. The turnaround is a little beyond the double gate and that is working out. Mark Roberts and John noted that the barrier fence is up. On the gates, posts can't go in until spring. Eric with Calumet High School wants to help. Mark met with him a week ago Saturday. Students are working on brackets and a mobile welder will be brought out. One will be at the snowmobile trail, one at the Pine Loop and another at the River Trail. Mark will follow up in the spring. We will keep this assistance in mind for future gates. John noted that 90% of the trails look better than you think and that the maps are out. John also noted that he had received a bill on the brochure printing. It was \$350 after the discount for 500 copies, including trail maps. Wayne asked

about the trail numbering on the new trails. We need to make sure to change these next season and to mark the intersections.

Candle Luminary Ski: Jeanne will run the Chalet. John went over the things she will bring and everyone was encouraged to bring holiday treat leftovers. John is recruiting volunteers: filling bags will start at 1:30, bags will be placed at 3:00 and bags will be lit at 4:30. John is talking with the Gazette and we should share on social media. In addition to bringing extra holiday cookies, coffee, hot chocolate and hot sider will be provided.

Milwaukee Ski Club: Around 40 are expected on December 31. The event is expected to generate \$300 in passes and \$200 for lunch. Susan indicated she would bring cookies. We need around seven soups.

Bikers: On property ownership, we haven't gotten with anyone yet. Susan noted that people are excited about Chain Drive.

Secretary: John nominated Keith for the vacant Secretary position, Susan seconded the nomination and the appointment was approved unanimously.

Board Members: John asked about Shawn Oppliger. Jay indicated he would make a cold call.

Webmaster: Susan indicated she would post the minutes and John is doing stuff as well. We need a blown up sponsor listing with logos. We can get with the Print Shop on a poster board size.

Business Sponsors: Already covered during the Treasurer's Report.

Charge Accounts: John, Mark Roberts and Jay to be on the accounts. Abe's Supply has been straightened out by John.

Budget: Even with revenue down, we won't be in trouble financially. When people are buying passes we should have them check their principal use: bike, ski or dog. Snow biking is up given the conditions and its popularity.

Gorge: Jay indicated there is nothing to report. The West Virginia FEMA center is still reviewing budgets.

Landowner Letters: A draft is in process.

Fund Raiser: Discussed the possibility of a musical event at the Orpheum. Keith noted the possibility of talking with Christian Normand about his band. Continue to explore potential options.

Newsletter: This will be put off until we see what happens at FEMA. Discussed the list serve. The most recent one isn't functioning. Need to identify another. John has a spreadsheet he will share with Susan for mail merge purposes. Mark Kline indicated there is a biker list serve he can share.

KNSC Website: or keep KeweenawNordic or link them together...Susan will explore.

Barkley Elementary: Wayne indicated this will run for 4 weeks starting on January 7 mostly in the morning 8:30 to 11:00 and two second grade classes in the afternoon. Volunteers are needed and volunteers don't have to ski.

Trailhead Signs: Ordering three: Chalet, Tomasi and the Sledding Hill. Discussed the need for maps at kiosks and need information on trail closures.

Promotion of our upcoming events was discussed on the city website and on the Keweenaw Convention and Visitors Bureau website. John discussed the possibility of having pop-ups of sponsors on the events page. Susan indicated she would check to see if they rotate.

The meeting adjourned at 8:35 p.m.