## KNSC Board of Directors Meeting November 21, 2017 Hancock Chalet

Call to Order: 7:13

**Attendance:** Jay Green, Mark Roberts, John Diebel, Wayne Stordahl, Jason Martin, Sandy Aronson; groomer Arlyn Aronson. Absent: Scott Lindenberg, Bridget Durocher, Keith Meyers.

Changes/Additions to Agenda: see below, under "other"

**Changes/Approval of Minutes of last meeting:** Changes submitted via email. Motion by Mark to accept as amended; second by Wayne; all in favor, passes.

**Treasurer's Report:** Written and verbal reports provided by John. Motion by Jason to accept as presented; second by Mark; all in favor, passes.

**Trail (Groomer's) report + needs:** The Defender is in the shop and awaiting parts, will be out for 1-3 weeks. The old Grizzly will be picked up this week. Many water holes on many areas of the trails currently

Public Comments: none

## **Business:**

Folding & stuffing donation letters: We'll do this within a week, when the mailings are ready.

Lifetime membership: Clarified to intend that the donor, whether an individual or family, will be entitled to ongoing annual membership tags.

Luminary: John will organize. Need to market the event via the web and newspaper. Discussion regarding adding a "Chili Cookoff" as a fun way to encourage more donations. Consensus is: the event remains free, donations of crock pots of chili from known good cooks will be solicited by Sandy, cute decorated donation containers will be placed by each crock so people can "vote" with their donations. Sandy will organize the chili cook off part including soliciting a sponsorship from PHF.

Capital campaign: We'll make a pitch for the campaign in the end of the year appeal letter.

## Grants -

KCF/PHF awarded the full \$6,000; we're responsible for a \$3,000 match. We'll explain about this in the end of the year letter, also. Committee to take care of the details regarding securing a contractor, etc: Wayne, Jay, Mark. Keith and Jay are reminded to coordinate who is going to do the required acknowledgements for the award.

PH Auxiliary: \$500 sponsorship of the Barnelopet, Wayne is aware that this was awarded however public announcement has not occurred yet. Wayne is reminded to assist with acknowledgement for this award.

Hancock School Foundation: \$2450 (or what the expenses tally up to) for an actuated track setting pan, pole with winch and weight pegs; parts have been ordered and some materials are on hand already. Upon completion of the project, we'll turn in a record of expenses to the Athletic Dept., and Chris Salani will forward them to the Foundation.

Facebook/Gates: Jay provided back ground on the logistics to capitalize on this, held on 11/28 (Giving Tuesday). We'll pass on this opportunity this year. Jay asks that John get the KNSC Facebook page set up, so we'd be ready if this is offered again next year. This includes being "vetted" by Facebook regarding our 501c3 status, and having a "donate" button added.

KCF Environmental Grant: If someone has interest, could request funds from the KCF to combat invasive species among the trail system. Due date is 12/4/17.

SON Foundation: Wayne submitted a request for funds for equipment to fit larger kids, who are too big/heavy for the current equipment used in the Learn To Ski program. However, this grant, if won, wouldn't pay until next spring. For now, Jay recommends KNSC purchase one set of snow shoe bindings to mount to a set of donated wood skis; if the grant is awarded we could purchase more equipment then. Consensus was for KNSC to purchase the bindings from Cross Country Sport.

Finance committee: Met last week, to further organize categories of expenses, etc. See "other": discussed KNSC getting a credit card, to lessen the burden of making club-related purchases plus to build a credit rating if we would be in the position to apply for a loan in the future.

Business Sponsors: 16 this season. Any new sponsors found from now on, could be offered a 1½ sponsorship, to get them on board right away plus for the upcoming season.

Sisu Bridge: The project is currently postponed pending sale of Superior Sand & Gravel which is expected to close in December. After the sale the City Manager will discuss long term access to the gorge across SS&G property prior to a determination to proceed with the project.

Gorge sale: Jay spoke with Glenn and Evan McDonald. Arlyn asks, could Jay also speak with Lisa McKenzie. Even if nothing can be done now we need to keep the topic alive.

Multipass/KTA marketing: No new reports.

Nature Journal Club: Becca reported that the families that have been attending would like to stop for the winter and resume in the spring; she'll continue to lead this at that time.

MKE Ski Club: December 31st

Snobike grooming: Jay reported, there will be expanded snow bike grooming in Churning Rapids which won't affect the ski trails. Due to changes at the end of Christensen Rd, turning around there won't be available for our equipment but the snow bike groomers (who have lighter machines and implements) will. Jay will work on signage for that trail head, so skiers know that ski trail grooming will commence farther up the trail.

Bike/snowshoe race: Bridget has emailed a proposal for the event, 3/16 and 3/17/18. Jason agrees this would be a perfect time for this event, this time of the season can be the best snow biking plus the days are usually sunny and nice.

Credit Card for KNSC: The finance committee discussed this. John reported, he can get a debit card from the bank. Jason recommends that a credit card would be preferable, for security sake (unauthorized charges can be deleted where with a debit card you're just out of luck), and to gain a credit rating. Motion by Jason to authorize John to get a credit card account for KNSC from Huntington Bank; second by Jay; discussion. All in favor, passes. John will apply for the card.

John explained that KNSC's checking/bank account signatories currently are Ruth Archer and himself. Motion by John to remove Ruth, and add on Jay (John B Green Jr) and Mark (Mark Roberts) as signatories; second by Jason. All in favor, passes. John will take care of this at the bank, also.

More discussion on the candle event: see notes above

Maps committee: brief discussion; Jay, Wayne, Sandy, Arlyn will meet again after pondering revisions.

Meeting recessed at 8:50

Next meeting 12.12.17 7PM

Tabled business: CR Cabin, trail counters, moon/fire, year round club

Addendum: Email message by Jay on 11/28/17: "It has been suggested that business sponsors be given a KNSC family pass (2 tags) as an incentive/token for their support. We need to decide whether to do it or not soon as Sandy wants send thank you notes to all of them soon and we would include it in that letter. In the future when getting a new/renew business sponsor we would ask if they wanted them. Please discuss and if inclined make a motion. I support this idea as it would only cost us a few passes as most business sponsors don't ski and we might even get some to start skiing which is a plus plus." Motion by Jason to offer one KNSC family pass to business sponsors; second by Bridget; 8 yes votes one no reply; passes on 11/29/17.

Email by Sandy Aronson, 12/14/17: "Please take one more look at these minutes, at the bottom, regarding the bank signees and credit card. Could we get a motion to approve these amended/edited minutes (attached), and a second, and a vote. This needs to happen so they may be shown to the bank, so we can proceed with changing the signees on accounts, and for the credit card application. We can do this at the next meeting but that is not set yet and it would be nice to get the ball rolling on this." Motion by Jason to accept as submitted; second by Jay; yes votes by 5, no answer by 4; passes.