

**Minutes of the
KNSC Board of Directors Meeting
November 21, 2016
Hancock chalet**

Call to Order: 7:12

Attendance: Board members Jay Green, Mark Roberts, John Diebel, Wayne Stordahl, Sandy Aronson. Absent: Julie Meyers, Keith Meyers, Cory Howes, Adam Wellstead. Public/members Frann Grossman, Scott Lindenberg, Bridget Durocher. Groomer Arlyn Aronson.

Changes/Additions to Agenda: none

Changes/Approval of Minutes of last meeting: Motion by to John to accept as submitted; second by Mark; all in favor.

Treasurer's Report: Written and verbal reports provided by John. Motion by Wayne to accept the reports as submitted; second by Mark; all in favor.

Trail (Groomer's) report – trail work remains; the building project continues; the snowmobile is getting prepped for grooming. The City has not hired an assistant groomer yet.

Public Comments: Bridget and Scott introduced themselves, and the board to them. Welcome!

Business:

Music Jam – Frann provided an update re: marketing, table sponsors, Ramada Inn “B & B” promotion.

Fall trail work – The River Trail still needs weed whacking from Tomasi Rd to the dam and then again after the dam to Sidewinder; trail 8 needs brushing in the tag alder grove; the RR grade needs overhead limbs trimmed and edges boomeranged back.

Signage – Sandy reported that the trail name signs are done; the 11x17 maps printed; the kiosk maps on order. The map brochure file will be sent to The Print Shop. The other signs that were ordered are in (trail blazers, no snowmobiling, return to trailhead, snow shoe trail markers).

KNSC Board expectations – In order for prospective board members to know what is expected before they agree to serve, and so KNSC is able to fulfill its mission and goals, the following board member duties are proposed: 1. assist with at least one event 2. lead one or more fall trail work day 3. recruit/retain at least 1-2 business sponsors 4. attend at least 6 of 9 board meetings in a season, not missing 3 consecutive board meetings. Discussion of same; how to approach handling adding or removing board members. Motion by Jay to adopt these expectations; second by Wayne; all in favor, motion carries.

In other board membership news – Cory notified the board that due to a job change, he won't be in the area most of the time, and can't attend meetings; has thus resigned.

Capital campaign – Jay as committee member gave an update on the campaign. To draw a large donation for Sisu bridge, the idea of offering naming rights for Sisu bridge came up. We have the good fortune that Keith and his Dad stepped up to fund half of this project; the City will fund the other half. We're on our way!

Sandy and Arlyn presented a couple of fliers that they've been working on, to pass out when speaking with people about the campaign. Discussion. After further revisions, will have a

small batch printed at The Print Shop. Wayne and Jay would like more numbers/figures; Jay will work on a handout with those details.

The campaign has been in a “quiet” phase; we plan to make a public announcement at The Bridge Jam.

Further assistance with the campaign is being sought from the Hancock Rotary by Aronson’s, with Scott (who is a Rotarian) assisting. Rotary has requested a presentation at their 12/5/16 meeting; Sandy is working on one, Arlyn will present, Jay will check his schedule and attend if he can.

Finlandia's Cross Country program – Bridget, FU’s head CC coach, reported that FU is very interested in partnering with KNSC. They already use the trails for training, and hope to make them their “home town trails”, and eventually host races and events. They often end up racing on golf courses so to be able to run and compete on actual trails is much more desirable for the runners. Trail volunteer projects also are a great opportunity to keep student-athletes busy in the off-season; Bridget has recruited quite a few students and several assistant coaches already this fall.

2016 Teton Gravity Research ski film "Tight Loose" November 10 - Orpheum Theater) – Jay attended. Not appropriate for KNSC to promote. This does motivate Jay to get in a XC film to have shown at The Orpheum as a Fun Raiser.

Other:

Keweenaw Visitor and Convention Bureau: John has been following them with the app; our events are being posted in a timely fashion. Sandy will bring a 11x17 map with a pocket for brochure maps to leave there.

Tabled business: none

Next meeting: Monday 12/19/16, 7:00, chalet

Meeting recessed at 9:20

Addendum:

Via email by Jay Green, 12/5/16: “Mike Abbott has requested that KNSC again give a discount to student members. It's a steep discount but it will get students to try our area and in the long run some students stay and we'll likely have new members. I cannot remember what the discount is but he is asking for the same as before. If someone would make a motion to continue the program and then a second, then we can vote. If you want to know the exact deal, let me know and I will find out from Mike. I am in favor of this program.”

Sandy: “I make a motion that KNSC continue support for the program, where MTU students can get a season pass at a discounted rate.”

Keith: “I will second the motion.”

Yes votes by Sandy, Keith, Jay, John, Mark; no response – Wayne, Adam; motion passes.

Information passed on via email by Jay Green, 12/14/16: “Board at seven members with Cory (by email 11/29), Candi(by snail mail 8/29), & Julie (by email 11/25) resigning.”