

**KNSC Board of Directors Meeting**

**August 31, 2017**

**Hancock Chalet**

**Call to Order:** 7:06 pm

**Attendance:** Mark Roberts, John Diebel, Sandy Aronson, Wayne Stordahl, Becca Subert, Jason Martin, Keith Meyers. Absent: Jay Green, Scott Linderman, Bridget Durocher.

**Changes/Additions to Agenda:** none

**Changes/Approval of Minutes of meeting on May 16, 2017:** Motion by Wayne to approve as submitted, second by Keith; all approve; passes.

**Treasurer's Report:** Email, printed, and verbal reports provided. Motion by Keith to accept the reports, second by Wayne, all in favor; passes.

**Groomer & Trailwork Report:** The culvert at Tomasi Rd on trail 8 was installed today.

**Public Comments:** none

**Business:**

Determine dates for Board Meetings: fourth Tuesday of the month, 7:00 at the chalet.

Determine dates for events – reviewed; all that have been posted on the website seem to be correct.

Fall Trail Work needs and schedule – John will start mowing this weekend. Make A Difference Day is Saturday October 28; Keith would like to lead that day. Sandy will email the contacts to make sure they are aware that we'd like to participate.

Keweenaw Community Foundation Grant request – to be submitted this week

Status of New ATV – is ready to go; will have it brought to the green shed and ready for mowing

Update on Keweenaw Trails Alliance Marketing – Discussion and updates provided. Motion by Keith to fund \$125 towards the joint marketing effort, second by John; all in favor, passes. Sandy will notify the KTA group.

Elementary School Grooming Equipment – Wayne spoke with Chris Salani; he will re-submit the Hancock School Foundation grant request in September.

Maasto Bridge Jam – no band secured yet; no head organizer.

Event organizers and planning – John - Candle Luminary; GNG – Bridget; Wayne – Barne and BES program; Bridge Jam - ??

Map & Day Pass holders, Day Pass Envelopes – Discussion. Motion by Wayne to allocate \$200 to purchase day pass envelopes from The Print Shop and the holders online, second by Keith; all in favor, passes.

IT Help – Sandy explained that it would be helpful to have an email listserve specific to KNSC, rather than just a contact list as we now have. Also, being able to set up Mail Chimp to enable enhanced email messages. Sandy will email some leads mentioned.

Fall marketing – reminder of upcoming end-of-the-year letter; also sending post cards to the membership database prior to the bridge jam (if it happens) and GNG.

Business Sponsorships – each board member is asked to recruit/retain 2.

Can KNSC Become a year-round trails club? – Brief discussion. No voting but all are supportive of moving towards that.

Other

Next meeting Tuesday 9/26/17

Meeting recessed at 9:02

ADDENDUM:

e-vote: 9/15/17, Sandy Aronson: “I would like to make a motion that we donate to the Fall Fling by donating trail passes for the person who wins it and their family; we would donate a voucher which would be filled out and returned to us, to let us know if 1 or 2 adult passes are needed, and how many youth passes; it also would provide us the contact information of the winner for our databases.”

9/15/17: motion seconded by Jay Green; yes votes from Sandy, Jay, Mark, John, Becca, Keith, Bridget, Jason, Wayne; motion passes.