

November 28, 2017



Dear KNSC member or supporter,

Winter has arrived! We can all look forward to another great season of all manner of fun in the snow at the Maasto Hiihto and Churning Rapids trails.

We appreciate your membership/season pass renewal, as always. Memberships are KNSC's most important source of income; 100% of your payment goes to trail grooming, maintenance and improvements.

Each year, the KNSC board carefully considers membership fees, balancing our need for income with keeping the rates reasonable. We'd like all who use the trails to support them; thus, we try to set fees where they are affordable to all. Having low rates means we must find other income sources to fill funding gaps.

What kind of funding gaps are managed? Annual income from memberships and day passes is \$14,000. Annual expenses total \$22,500: winter grooming expenses are \$11,500; fall trail labor is \$4,000; we set aside \$6,000 for scheduled machine replacement and \$1,000 for bridge maintenance. The \$8,500 shortfall is made up with business sponsorships, grants, fundraising events, and donations.

Besides these normal expenses required to take care of the trails, we've got an active Capital Campaign to raise funds needed to replace Sisu Bridge and for equipment to make ongoing trail improvements. Vote with your wallet if you'd like earlier and later grooming!

As we continue to build the Campaign coffers, we're pleased to announce that thanks to the KCF/PHF Community Wellness and Outdoor Recreation Endowment, some trail improvements can begin this summer. This \$6,000 award will be coupled with a \$3,000 KNSC match to hire a contractor to level out and repair water drainage problems on the section of the River Trail north of Tomasi Road.

You can see that there are many ways to direct your dollars to help the trails! Please consider a generous gift that can benefit trail users for years to come.

Sincerely,

Jay Green, President, KNSC

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YES! You can count on my **tax-deductible donation**. *For gifts of \$100 and up, we'll send you a nice quality denim brimmed cap with an embroidered KNSC logo so you can show your support.*

- _____ I'd like to donate to the general fund (includes \$3,000 grant match) \$ _____
- _____ I'll give to the Capital Campaign \$ _____ *Specific item?* _____
- _____ Yes, please send a hat to the name/address on my check
- _____ I'll donate via the website, but mail me a hat to: _____
- _____ I'll bequeath at least \$1,000 in exchange for a lifetime membership and permanent acknowledgement.

For detailed information, contact me at jbgreen45@charter.net or 906-370-1400, or visit KeweenawNordic.org