

December 15, 2015

Dear KNSC member or supporter,



The time of winter fun is upon us! Whether you prefer skiing, snowshoeing, or snow biking you and your whole family can count on great fun, at the Maasto Hiihto and Churning Rapids trails system. And don't leave the dog at home – outdoor fun or exercise is just as important for your 4-legged “kids”.

This past year, Keweenaw Nordic made the largest 2 investments in club history: one of course was the Middle Bridge and the other was a new side-by-side work vehicle replacement. The cost of these 2 ventures alone was about \$55,000. Both will make a positive and long-lasting impact on our trail system. We can't rest yet though, as another challenge looms ahead. The bridge at the bottom of Sisu hill was repaired and will remain safe for this season, but is scheduled for replacement in 2017. All while normal operational costs continue to be paid.

Annual memberships and daily passes bring in about \$11,000 per season. The rest\* is made up by help from the City of Hancock, grant writing, and donations. Can we count on your help this year? Whether you can help a little or a lot, every dollar makes a difference! Here are some examples of normal expenses you can help with:

\$50 buys 2 new trail junction map holders, a safety helmet for brush cutting, or a lopper

\$75 buys updated trail junction maps.

\$300 buys the season's supply of tri-fold maps

\$500 buys the season's snowplowing for the Christensen Rd. trailhead

Sincerely,

Mark Roberts  
Vice President, KNSC

Keweenaw Nordic Ski Club  
P.O. Box 564  
Hancock, MI 49930

Club blog: [keweenawnordicskiclub.blogspot.com/](http://keweenawnordicskiclub.blogspot.com/)

**YES! I pledge to help make our trails great - you can count on my extra donation of:**

\_\_\_\_\_ **\$50 – supporter – “Count me in!”**

\_\_\_\_\_ **\$75 – family – “We all use and love the trails.”**

\_\_\_\_\_ **\$100 – bronze level**

\_\_\_\_\_ **\$300 – silver level**

\_\_\_\_\_ **\$500 – gold level**

\_\_\_\_\_ **\$1000 – Lifetime membership – we’ll hang a recognition plaque on the trailhead kiosks to acknowledge your ongoing support**

\_\_\_\_\_ **\$5000 – Superhero – fund one year of operating and maintenance expenses – we’ll hang a recognition plaque on the kiosks and apply vinyl stickers with your name to the tow machines**

\_\_\_\_\_ **\$10,000 – Trail Angel – recognition plaque on the trailhead kiosks and other project of your choice**

\_\_\_\_\_ **\$ other**

**Clip out the label below to mail your check to:**

**KNSC**

**P.O. Box 564**

**Hancock, MI 49930**

**We will mail you a receipt for your tax records.**

\*Annually, KNSC takes in \$11,000 from memberships and day passes. Operational expenses are \$5,000. We set aside \$7,500 for scheduled machine replacement, plus \$1,000 for bridge maintenance. Because it is not possible to get the trails ready for winter this with volunteer help alone, we budget \$3,500 for labor. This leaves us with a \$7,000 shortfall, which is made up with fundraising events, grants, and donations.

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